

## GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 10/31/2018

Multiple District 31

**LOCATION: NORTH CAROLINA** 



**CARLTON LLOYD** 

AUG

SEPT

OCT

NOV

DEC

JAN

FEB

MAR

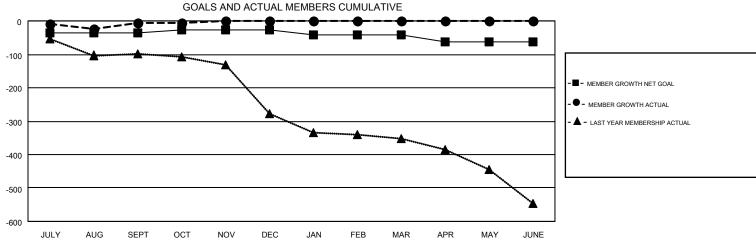
| GMT: CARLTC   | ON LLOYD      |             |               |                               |                           |                         | GMT CA 1                                     |  |
|---------------|---------------|-------------|---------------|-------------------------------|---------------------------|-------------------------|--|--|
|               | Club          | s           |               | Members RESULTS FOR 2018-2019 |                           |                         |  |  |
|               | RESULTS FOR   | R 2018-2019 |               |                               |                           |                         |  |  |
| QUARTER       | NEW CLUB GOAL | NEW CLUBS   | DROPPED CLUBS | QUARTER                       | MEMBER GROWTH NET<br>GOAL | MEMBER GROWTH<br>ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |  |
| JULY/AUG/SEPT | 1             | 0           | 2             | JULY/AUG/SEPT                 | -35                       | 149                     | 123  |  |
| OCT/NOV/DEC   | 3             | 0           | 0             | OCT/NOV/DEC                   | 7                         | 41                      | 34   |  |
| JAN/FEB/MAR   | 1             | 0           | 0             | JAN/FEB/MAR                   | -15                       | 0                       | 0  |  |
| APR/MAY/JUNE  | 3             | 0           | 0             | APR/MAY/JUNE                  | -20                       | 0                       | 0  |  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE

## 8 ■ - CURRENT YEAR GOALS FOR NEW CLUBS CURRENT YEAR ACTUAL NEW CLUBS - LAST YEAR ACTUAL NEW CLUBS 3

JUNE

MAY



| DROPPED CLUBS: 2     |          | 82 CLUBS OF 290 ADDED 1 OR MORE<br>NEW MEMBERS | GENDER DISTRIBUTION  MALE 4,089 (69.20%) |                |       |
|----------------------|----------|--|--|----------------|-------|
| DROPPED MEMBERS      |          |  | FEMALE                                   | 1,820 (30.80%) |       |
| DECEASED             | 28       | CLICK HERE FOR CUMULATIVE                      | TOTAL FAMILY UNIT MEMBERS                |                | 1,257 |
| CLUB CANCELLED OTHER | 0<br>129 | MEMBERSHIP DATA                                | FAMILY MEMBERS PAYING HALF               |                | 642   |
| TOTAL                | 157      |  | DOES                                     |                |       |